

Clarity Innovations Authors a Guide for Effectively Using Technology to Personalize Learning

Portland, Oregon, September 24, 2014 – Just in time for the Back-to-School season, Clarity Innovations has authored a book for K-12 educators entitled, *"Personalized Learning: A Guide for Engaging Students with Technology"* and published by the International Society of Technology in Education ("ISTE").

With investments in instructional materials, textbooks, and technology by K-12 schools in the United States topping \$13 billion annually, educators are seeking high-quality professional development resources to ensure its use leads to an improvement in student achievement. Clarity Innovations wrote this guide to help address this need.

Written by Peggy Grant and Dale Basye of Clarity Innovations, the guide describes in actionable detail how to plan and implement "one-to-one" learning, where each student uses a device in the classroom, to inform and enhance their individual learning in ways not possible without technology. The guide addresses the needs of all learners — from gifted students to those challenged by learning disabilities and gives school leaders a step-by-step action plan for their school. An accompanying workshop facilitation guide and teacher handbook is available to download free of charge on the K-12 Blueprint website: <http://www.k12blueprint.com/personalized-learning-guide>.

"What better way to help accomplish our mission than to write a guide that speaks directly to the needs of the classroom teacher looking to implement technology effectively? To me, it's imperative that we support educators with the resources necessary to accomplish this," explains R. Thor Prichard, CEO of Clarity Innovations.

The unique combination of expertise at Clarity Innovations, from individuals like Grant and Bayse, is what made this guide possible—and popular with educators. Each of the authors brings a unique perspective on ways to engage students with technology. It's this blended expertise, drawing on classroom practitioners, trainers, instructional designers, product managers and software engineers, that gives Clarity Innovations a unique perspective and approach to its mission of improving the process and practice of teaching.

ABOUT CLARITY INNOVATIONS, INC.

Clarity Innovations is a strategy and development service provider that creates solutions to improve the process and practice of teaching. Drawing on our blended expertise from the classroom and looking ahead to where trends may lead, we provide consulting, product strategy, instructional design, content development and software engineering to companies that sell products and services to educational institutions.

ABOUT ISTE

The International Society for Technology in Education (ISTE®) is the premier nonprofit organization serving educators and education leaders committed to empowering connected learners in a connected world. ISTE serves more than 100,000 education stakeholders throughout the world. ISTE's innovative offerings include the ISTE Conference and Expo — one of the biggest, most comprehensive ed tech events — as well as the widely adopted ISTE Standards for learning, teaching and leading in the digital age and a robust suite of professional learning resources, including webinars, online courses, consulting services for schools and districts, books, and peer-reviewed journals and publications. For more information, visit iste.org. Connect with ISTE via Twitter, Facebook and LinkedIn.

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